



Hit the (Food) Trail This Summer

(May 21, 2026) – They say there are two types of people: Those who eat to live, and those who live to eat. Here at MBPR, we’re a third type of person ... those who live to TRAVEL to eat. Some of our fondest travel memories have taken place around tables – or, if we’re being honest, even at the “dashboard diner” in the seat of a rental car – while we’re sampling foods that are unique to or associated with the destinations we represent.

The concept of a food trail is nothing new, but some of our client destinations have managed to perfect their food-forward experiences in amazing ways that ensure that visitors get a truly authentic taste of their little corners of the country. Today we’re serving up three food trails that consistently earn rave reviews from travelers. Be warned: Your stomach will be growling by the end of this message!

[Cajun Bayou Food Trail](#)

It’s no secret that some of the best food in the South can be found in Louisiana. Gumbo, jambalaya, étouffée, boudin ... if it’s fun to say, hard to spell and tasty to eat, odds are that no one makes it better than someone in this part of southeast Louisiana. Here in [Louisiana's Cajun Bayou](#), which is located just 35 miles south of New Orleans, fresh ingredients, recipes passed down through generations and the not-so-secret ingredient of “a whole lotta love” come together to create dishes that truly put this region on the map. Back in 2018, the local tourism office launched the [Cajun Bayou Food Trail](#), a culinary program that encourages visitors to stop by an array of restaurants, food purveyors and festivals that honor Cajun food and culture. There are 18 restaurants and shops and six seasonal events highlighted on the trail map and passport, which can be picked up at the parish’s welcome center or any of the participating restaurants. If you make it to five stops on the trail, you earn your way into a comfy T-shirt. This month, the tourism office revealed two new stops on the trail ([LaFourche Landing](#), a restaurant in the town of Golden Meadow, and [3 Piers Seafood Market](#), which brings fresh Gulf seafood directly to consumers) and an all-new T-shirt design. So even if – like

members of the MBPR team – you’ve already eaten your way into the green and aqua versions of the shirt, this summer you can set your sights on the navy one with the shrimp on the back!



[Butler County Donut Trail](#)

Two members of the MBPR team just attempted to taste-test their way through this trail and can offer the tip that working together is the key to success. Sharing the doughy delights makes the goal of reaching 12 of the trail’s 14 stops way more achievable. On MBPR’s journey, we found something special and distinctive at each stop, whether it was charming décor or adorable packaging or over-the-top creativity. Obviously, [delicious donuts](#) were part of the equation everywhere we went. We even ended up eating things we wouldn’t ordinarily choose ... but when you’re working your way through a dozen delicacies, it’s easy to start expanding your culinary horizons. Back in 2016, [Travel Butler County](#) launched this donut trail, which is comprised of locally owned donut shops. Since then, visitors from all 50 states and 25 countries have traveled to southwest Ohio to try out the trail. Those who get their trail passport (available at any participating shop, at the welcome center, or on the website) stamped at a dozen of those locations earn the latest version of the coveted Donut Trail T-shirt, which has become something of a collector’s item. As a bonus, in case the thought of a near-endless variety of donuts seems overwhelming, the county offers a Donut Trail Concierge to help visitors map out their sweet journey.



[Allegany County Ice Cream Trail](#)

Affectionately dubbed [“The Mountain Side of Maryland,”](#) Allegany County proudly proclaims, “The trail starts here!” This is an outdoorsy haven that features endless types of trails for hikers, bikers, climbers and paddlers. But if you’re traversing famous trails like the C&O Canal Towpath or the Great Allegheny Passage, you’ll likely need fuel ... and rewards. That’s where the [Ice Cream Trail](#) comes in. We may not be able to keep up with all those cyclists and backpackers, but THIS is the kind of trail the MBPR team really excels at. There are nine stops throughout the county, all mom-and-pop operations that take pride in offering both creamy concoctions and a heavy dose of community spirit. Whether you prefer hand-scooped, soft-serve, frozen yogurt or creamy custard, there’s a stop on the trail that’s perfect for you. And it’s not just about cones and cups here; you’ll also find incredible milkshakes and a selection of ice cream pies and cakes that will make you wish every day was your birthday. Because this destination loves a trail so much, they’ll also encourage you to try their other culinary journeys, which include the [Mountain Maryland Tap & Pour Tour](#), [Donut and Go Trail](#), and [Mountain Maryland Orange Crush Trail](#) (the official state drink of Maryland!). There are no passports or T-shirts involved with these trails ... just solid bragging rights.



If we've whet your appetite and inspired you to set out on one or more of these trails, please get in touch to learn more!