



What's Blooming in Butler County: Ohio's Largest Lavender Farm Set to Open This Month

West Chester, Ohio (July 9, 2026) – A new agritourism destination is emerging in [Butler County, Ohio](#), as [White Barn & Blooms Lavender Farm & Venue](#) prepares to open the state's largest lavender-producing farm. Its grand kick-off event, the [In Full Bloom Festival](#), will take place on July 11 and 12, inviting visitors to stroll through its soothing and fragrant lavender fields, enjoy U-pick experiences, participate in hands-on workshops and shop curated products.



White Barn & Blooms Lavender Farm & Venue
Credit: Travel Butler County

Situated on 50 acres in the serene countryside of Ross Township, White Barn & Blooms has already grown 20,000 lavender plants with plans to expand to 100,000 bushes in the coming years. The farm has also introduced eight beehives, part of its long-term plan to grow to 200, and will offer

30 locally made lavender products at its onsite shop by the end of 2026. These goods will include essential oils, soaps, sachets, bundles, infused honey and insect repellents (lavender is known to repel certain insects, including mosquitoes).

Inspired by the rolling lavender fields of the French countryside, White Barn & Blooms partnered with the country's leading lavender expert, [Victor Gonzalez](#), known as the "Father of Lavender," in May 2025. Gonzalez has been cultivating lavender at his own farm in Sequim, Washington, since 2004, where he has mastered propagation techniques, oil extraction methods and sustainable growing practices. He plans to operate his own distribution center from the Ohio farm to ship more than 20 types of lavender varieties to East Coast and Midwest customers, as well as provide hands-on learning, education and oversight of the health and well-being of the farm's varieties.

Speaking of varieties, White Barn & Blooms currently showcases four lavender varieties within its tranquil fields, including Grosso, known for its strong fragrance; Melissa, featuring soft pink and white blooms; Royal Velvet, with its deep violet hues; and Folgate, a resilient botanical. During peak bloom this weekend, visitors will have the opportunity to pick their own purple blossoms and take part in hands-on lavender wreath- and wand-making workshops. The fields will also be open for yoga on select dates this summer.

Looking ahead, White Barn & Blooms plans to expand its offering with wellness workshops, greenhouse tours, and additional U-pick experiences, plus it will serve as a venue for weddings and private events.

To learn more about what's blooming in Butler County, Ohio, or to plan a trip, please visit TravelButlerCounty.com.

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