



Today's Special: Our Newest Client Expands Its Beloved "Donut Trail" Plus, a Sprinkling of Other Stories for You to Pursue

Butler County, Ohio (February 24, 2026) – Last month MBPR welcomed a new client into our sweet mix, and today that destination is sharing news about something that put it on culinary travelers' maps a decade ago. We're pleased to announce our partnership with [Travel Butler County](#) in Ohio, and they're excited to tell you what they've baked up for their [Donut Trail](#).

Because we don't want you to glaze over while we pitch other things, let's talk about donuts first. Back in 2016, Butler County launched a **Donut Trail** comprised of nine mom-and-pop donut shops. Visitors have hailed from all 50 states and 25 countries, and many have made the trail an important part of their most meaningful life milestones, from birthdays to engagements. (One couple from Texas returns every year to celebrate their anniversary, because their first time on the trail was during their honeymoon.) The trail has grown to 14 shops, with two new ones just opening this year. These days, participants are asked to get their trail passport stamped at a dozen of those locations before earning bragging rights and the 2026 version of the coveted Donut Trail T-shirt, which has become something of a collector's item.



The Donut Trail has inspired more than 42,000 people to dunk themselves into the variety of travel experiences found in Butler County. In case the thought of all those shops and the endless variety of donuts seems overwhelming, the county offers a Donut Concierge to help map out the tasty quest. Between sweet stops along the trail, visitors can get their fill of other activities, too. What follows is a sprinkling of ideas to whet your appetite and encourage you to consider the area for future stories.

But first, let's have a quick geography lesson: Butler County is in southwestern Ohio, about 20 minutes north of Cincinnati. It's located near interstates 75 and 275 and is a popular road trip destination for people from Chicago, Cleveland, Columbus, Indianapolis, Lexington and Louisville, but an increasing number of visitors are coming from longer distances to experience some of the county's unique attractions. For those travelers, it's good to note that Butler County is located between two international airports, in Cincinnati and Dayton.

Now that you know where we're talking about, here are a few suggestions of other stories Butler County is ready to share with you:

- [Jungle Jim's International Market](#) is a 6.5-acre international grocery store and an attraction unto itself. Shoppers come from across the United States and around the world to check it out. The store sells products from more than 75 countries, and there's an aisle for every type of food you can imagine. That's not bad for a place that began as a roadside fruit stand back in 1971. The store recently introduced a TikTok section aimed at drawing shoppers' attention to foods that have become popular thanks to social media.



- In the 1850s, a man named Lorenzo Langstroth, now called [The Father of American Beekeeping](#), developed a type of beehive that's still being used by keepers around the world. He worked for Miami University, and today researchers in the college town of Oxford continue his quest to preserve and protect honeybees. The town hosts the [Oxford Bee Festival](#) each April, and there's a two-sided mural downtown that allows humans to experience what "bee space" is like. A local nonagenarian named [Don Popps](#) operates 1,900 hives and sells his honey to visitors at a Honey Hut, but the sticky stuff can also be found in major grocery store chains like Whole Foods.
- There's a [nod to nostalgia](#) at every turn, which ties in nicely with one of the travel trends that's been widely identified for 2026. There's a handful of diners with car-hop service, an old-fashioned drive-in movie theater, two classic candy shops, a record store, a pinball arcade, and a colossal toy store that specializes in sourcing things you remember from childhood.
- [Pyramid Hill Sculpture Park](#) displays 75 monumental sculptures on 470 acres. You can rent an "art cart" to explore the property, drive your own vehicle or wind through on foot using a series of hiking trails. The entire property was designed to be accessible to every type of traveler, ensuring that art is something everyone gets to experience.



- The [Voice of America Museum](#) honors the history of broadcasting and Voice of America radio programming. It's housed in the old Bethany Relay Station, which dates to 1944 and from where entertainment and news was transmitted throughout the world. Modern-day visitors can listen to radio broadcasts of big moments in history, including the 1969 moon landing. This site is one of 45 stops on the county's [America250 Time Travel Trail](#).

- The [USS Cincinnati Peace Pavilion](#) is currently under construction near the Voice of America museum. The site is a replica of the nuclear submarine that was decommissioned 30 years ago. It will measure 362 feet – the length of the actual sub – and incorporate elements of the original vessel. It will serve as a veterans memorial and is expected to open this summer.

To begin planning a visit to Butler County, Ohio, check out www.TravelButlerCounty.com.

#

MEDIA CONTACT

Mindy Bianca

mindy@mindybiancapr.com

919-200-6060