

## Top 5 Ways to Maximize the Value of a Dollywood Getaway

Pigeon Forge, Tennessee (June 26, 2024) – Summer travel is here and <u>Dollywood</u> offers the perfect multigenerational getaway situated in the Great Smoky Mountains of East Tennessee.

Recently named the favorite theme park in the country by the National Amusement Park Historical Association (NAPHA) and both the number one theme park in the United States and the number 10 theme park in the world by Tripadvisor for its 2024 Travelers' Choice Best of the Best Awards, Dollywood provides a quality guest experience and continues to invest in new experiences and guest improvements year after year. With more than 50 rides and attractions, dazzling entertainment, mouthwatering culinary delights, and authentic Appalachian craftsman all intermixed throughout its 165-acre theme park, Dollywood offers an experience that the whole family can enjoy. Here are five of the best ways to maximize your getaway – and your budget – at the award-winning theme park:

- 1) **Consider a Season Pass:** With five festivals throughout the year, Dollywood's season passes allow you to visit the park multiple times. Passes also provide additional discounts on area attractions and lodging. For additional perks, choose the Gold Season Pass to receive discounts on dining, merchandise, TimeSaver Passes, special tours, access to special events and free parking.
- 2) **Consider a TimeSaver Pass:** Dollywood offers both mild and thrilling rides throughout the park, and coaster enthusiasts will want to try them all without waiting. The TimeSaver pass allows you to stand in an expedited line at select rides, as well as enjoy priority seating at shows in participating theaters. Depending on the pass purchased, you can enjoy expedited entry on five to 13 rides as many times as you'd like, including a one-time entry to Big Bear Mountain roller coaster, which was voted the best new attraction of 2023 by NAPHA.
- 3) **Consider a Tasting Pass:** Each festival season offers new, tasty food and beverage items to try throughout the park. If you're visiting for the food, a Tasting Pass allows you to choose any five festival foods for \$39.99 plus tax. You can view the menu for the park's Smoky Mountain Summer Celebration here.
- 4) **Consider a Two-Park Pass:** If you want to cool off during your summer trip, <u>Dollywood's Splash Country</u> is open now through September 15. The water park offers towering slides,

- splash zones, a lazy river, wave pools and more. You can enjoy both parks over two days by adding just \$27 to Dollywood's regular admission.
- 5) Consider a Stay at a Dollywood Resort: As of October 2023, visitors to Dollywood can choose between two resort properties, Dollywood's DreamMore Resort and Spa and the new Dollywood's HeartSong Lodge & Resort. No matter which resort property you choose, you'll receive exclusive benefits with your park experience. These include a complimentary trolley to and from the park; complimentary TimeSaver Passes; expedited access on all eligible rides during the first hour of each operating day; and complimentary package delivery from the park to your resort for purchases of \$25 or more.

Considered Tennessee's most-visited attraction, Dollywood's position as a leader in the theme park industry has grown quickly in the last decade, with the park routinely earning top awards as voted by both guests and industry insiders. New this year, The Dolly Parton Experience gives guests a glimpse into the life of the icon, from her beginnings in the Smoky Mountains to stages and screens all over the world. Admission to the new, four-part museum experience is included in Dollywood park admission.

For more information on Dollywood Parks & Resorts and to plan a trip, please visit www.Dollywood.com.

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## **About Dollywood Parks & Resorts**

A highly awarded and widely recognized leader in the amusement industry, The Dollywood Company consists of the 165-acre Dollywood theme park; the 35-acre Dollywood's Splash Country; Dollywood's DreamMore Resort and Spa; and the newly opened Dollywood's HeartSong Lodge & Resort. As unique as its namesake and owner Dolly Parton, Dollywood is the winner of the 2010 Applause Award, the theme park industry's highest accolade; 58 Golden Ticket Awards; and 28 Brass Ring Awards for Live Entertainment. The park is located near Great Smoky Mountains National Park and earned the Golden Ticket Award for the Best Park in the world in 2023. In 2022, Dollywood was named by Tripadvisor as the #1 theme park in the country based on actual guest reviews. It also has been recognized as a top U.S. theme park by USA Today on multiple occasions. Dollywood is open mid-March through early January and offers rides and attractions, shows, and crafters authentic to the East Tennessee region. Dollywood's Splash Country, recognized by the Travel Channel and Tripadvisor as one of the country's most beautiful water parks, operates from mid-May to Labor Day. Dollywood's DreamMore Resort and Spa and Dollywood's HeartSong Lodge & Resort each provide guests with spectacular mountain views and family-friendly amenities next door to Dollywood theme park and Dollywood's Splash Country. For more information, visit Dollywood.com. Operating days and hours vary.

## **MEDIA CONTACTS**

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