



Nature's Paradise: All-Inclusive Resort Preserves Negril's Ecosystem

Negril, Jamaica (April 14, 2026) – While many visitors travel to the Caribbean for a seaside escape, there's another side to island life at [Sunset at the Palms](#) in Negril, Jamaica. The adults-only, all-inclusive resort borders the protected wetlands of Negril's Great Morass and the Royal Palm Reserve. With sprawling habitats surrounding the boutique property and access to its own breathtaking beach, Sunset at the Palms offers resort guests an immersive, nature-filled tropical getaway.



Preserving Negril's ecosystem was at the forefront of the development of Sunset at the Palms. The intimate property's 85 treehouse-style guest rooms were built around the trees that already existed, so none were moved or uprooted during construction. This means that the flow of the hotel naturally follows the existing vegetation, nestling its rooms, dining facilities and spa in a lush, jungle-like setting.

Within the resort's tropical garden, guests will find more than 100 different species of indigenous plants, including palms, bamboo, ferns and a variety of flowering plants. Beyond its lush

foliage, the resort's gardens are also home to butterflies, tree frogs and countless birds, including the Jamaican woodpecker, parakeets and the doctor bird, which is Jamaica's national bird.

To learn about the resort's flora and fauna, Sunset at the Palms offers guided nature walks led by a member of its grounds crew. During the tour, guests learn the names of plants and the medicinal properties of specific species. Guests also get to visit with the resort's beloved goats, which are by far the hotel's most popular "employees." First introduced in 2017, Betty, the herd's matriarch, was brought in to naturally tend to greenery and foliage. Now she and her kids can be seen roaming and nibbling to maintain the resort's impressive landscape. For an interactive experience, guests can book an add-on [picnic](#) at which they can enjoy delicious food but also get to provide special treats for Betty and her crew.



While much of the resort sits within a tropical garden setting, Sunset at the Palms provides guests access to a private beach club that's located along a stunning stretch of Bloody Bay Beach. A short walk across the street from the main resort campus, the beach offers soft, white sands; calm, warm waters; and a beachside dining venue. The resort also serves food and cocktails to guests' beach chairs so they can simply enjoy all-day lounging.

For Earth Day on April 22, resort guests will be invited to join the Sunset at the Palms' staff as they replant native flowering species that were destroyed by Hurricane Melissa, which struck the island last fall. These plants – which include ginger lilies, torch lilies, birds of paradise, heliconia, royal palms, Christmas palms and hibiscus – play an important role in maintaining the resort's ecosystem and supporting its robust wildlife.

For more information on Sunset at the Palms and to book an immersive nature escape, please visit www.ThePalmsJamaica.com.

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**Photo credit to Sunset at the Palms.*

Sunset at the Palms, a treehouse-style, adults-only, all-inclusive boutique hotel in Negril, Jamaica, offers a full sensory experience for those who are seeking rest and relaxation. The exotic tropical resort touches the senses with its natural beauty, garden setting, superior food, private beach and guest services. This chic and intimate hideaway is perfect for discerning guests seeking the most blissful beach experience in Jamaica. The resort is consistently named one of the Best All-Inclusive Caribbean Resorts by *USA Today* 10Best. For more information about Sunset at the Palms, visit www.thepalmsjamaica.com.

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