



Stay Longer and Do More at Dollywood Resorts This Summer

Pigeon Forge, Tennessee (*June 25, 2025*) – When Dolly Parton’s dream to create a theme park in the beautiful and inspiring place where she grew up – the Great Smoky Mountains of East Tennessee – materialized on May 3, 1986, her biggest worry was that no one would show up. Fast forward to today, when [Dollywood](#) is one of world’s leading family destinations. It features an award-winning theme park, water park, entertainment shows and attractions, and two world-class resorts. Though there are plenty of thrilling experiences to keep families busy during a visit, [Dollywood Resorts](#) have expanded onsite offerings so guests can enjoy even more food, entertainment and poolside fun this summer.

Guests checking in to either [Dollywood’s DreamMore Resort and Spa](#), which is celebrating its 10th anniversary this year, or [Dollywood’s HeartSong Lodge & Resort](#), which opened in 2023, will be welcomed with refreshing lemonade and the warm hospitality of the resorts’ hosts (what Dollywood calls its employees). They’ll also receive a schedule of indoor and outdoor activities and entertainment for all ages as part of the resorts’ “Camp DW” program.



During [Dollywood's Smoky Mountain Summer Celebration Festival](#) (running from June 14 through August 3 this year), Camp DW offers pop-up events like chalk art, line dancing classes set to Dolly's music, and pool party games with prizes at HeartSong Lodge. At DreamMore Resort, guests can enjoy pool parties, water coloring, and a field day with outdoor games on the lawn (weather permitting). Each resort also offers a variety of roaming musical performances and craft activities available for purchase, including make-it-yourself canvas bags, firefly jars, stuffies and more. Additionally, guests can participate in marshmallow roasting experiences at either property's backyard campfires and hear stories from Dolly Parton's Imagination Library, a charitable book program that's one of Dolly's proudest accomplishments.

The outdoor pools are among the most popular summertime spots at each resort. At DreamMore Resort, guests can enjoy The Swimming Hole pool that boasts a cascading waterfall and zero-depth entry. At HeartSong Lodge, The Cove Outdoor Pool is tucked between the resort and a lush hillside for an immersive mountain experience. This pool features a waterfall flowing from a large rock feature and zero-depth entry. Each resort's pool area also includes a family splash pad and hot tub for guests ages 16 and older, as well as certified lifeguards who are recognized with the highest degree of swimmer protection available in the aquatic industry.



Poolside, HeartSong Lodge is offering cabana rentals complete with lounge chairs, mini-refrigerators, safes for personal belongings, and food and beverage served directly to the cabana. Half-day rentals are \$60 plus tax for four guests and \$80 plus tax for six guests. All-day rentals cost \$120 plus tax for four guests and \$160 plus tax for six people.

For guests seeking a different kind of relaxation, [The Spa at Dollywood's DreamMore Resort](#) offers a variety of ways to be pampered. Guests can choose from massages, body treatments, facials, waxing, hair and nail services. The spa offers seasonal specials including a Summer Celebration signature mani-pedi combo, signature facial and signature massage.

Destination Dollywood is famous for its Southern and Appalachian cuisine, and each resort offers a variety of ways to get a true taste of the region. During the summer festival, both resorts offer special seasonal dishes, including a summer melon salad, BBQ beef sandwich and BBQ ribs at HeartSong Lodge's casual lounge, High Note. At The Lounge at DreamMore Resort, guests can choose from a hot honey chicken sandwich, BBQ smoked brisket quesadilla, field green tomato BLT, ice cream cookie sandwich, orange blossom honeycomb cheesecake and more.

While guests can certainly enjoy multiple days at the resorts alone, there are overnight packages that include access to Dolly's award-winning parks. Those seeking water fun beyond the resort pools should choose a [Stay & Splash package](#) that includes up to four complimentary tickets to [Dollywood's Splash Country](#) and overnight accommodations. This package is available now through September 20. Families seeking plenty of time in the award-winning theme park should choose the [Stay & Play package](#) that includes two complimentary one-day children's admission tickets to Dollywood with the purchase of two one-day adult tickets and overnight accommodations. That package is available now through August 2.

Resort guests always receive added park benefits with their stay, including complimentary TimeSaver Passes for expedited ride entries on select attractions at both parks; priority access to eligible rides at Dollywood the first hour of each operating day; trolley service to and from the parks; complimentary preferred parking at Dollywood; package delivery to the resorts of park purchases of \$25 or more; and no hidden resort fees.

For more information on a summer getaway to Dollywood Resorts and to book a package or stay, please visit www.Dollywood.com.

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About Dollywood Parks & Resorts

A highly awarded and widely recognized leader in the amusement industry, Dollywood Parks & Resorts – which celebrates its 40th anniversary season in 2025 – consists of the 165-acre Dollywood theme park; the 35-acre Dollywood's Splash Country; and two award-winning resort properties: Dollywood's DreamMore Resort and Spa and Dollywood's HeartSong Lodge & Resort. As unique as its namesake and owner Dolly Parton, Dollywood is the 2010 Applause Award winner, the theme park industry's highest accolade; winner of 64 Golden Ticket Awards; and recipient of 28 Brass Ring Awards for Live Entertainment. The park is located near Great Smoky Mountains National Park and earned the Golden Ticket Award for the Best Park in the world in

2023. In 2022 and 2024, Dollywood was named by Tripadvisor as the #1 theme park in the country based on actual guest reviews. It also has been recognized as a top U.S. theme park by USA Today on multiple occasions. Dollywood is open mid-March through early January and offers rides and attractions, shows and crafters authentic to the East Tennessee region. Dollywood's Splash Country, recognized by the Travel Channel and Tripadvisor as one of the country's most beautiful water parks, operates from mid-May to mid-September. Dollywood's DreamMore Resort and Spa as well as Dollywood's HeartSong Lodge & Resort provide guests with spectacular mountain views and family-friendly amenities next door to Dollywood theme park and Dollywood's Splash Country. For more information, visit Dollywood.com. Operating days and hours vary.

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