

## Celebrate 65 Days of Christmas at Dollywood Resorts

Stay at Two of the Country's Most Christmassy Hotels This Holiday Season

Pigeon Forge, Tennessee (*October 28, 2025*) – Starting on November 1, guests staying at <u>Dollywood Resorts</u> in Pigeon Forge, Tennessee, will get to experience the magic of the holiday season over the course of 65 days. Dolly Parton's iconic resorts have been busy adding extra glitz and glam by stringing lights, hanging garland, fluffing trees and lining up festive entertainment to complement Dollywood theme park's award-winning <u>Smoky Mountain Christmas</u> festival, making the destination a must-visit holiday experience.



Dollywood's DreamMore Resort and Spa Credit: The Dollywood Company

Dollywood's DreamMore Resort and Spa, which is celebrating its 10<sup>th</sup> anniversary this year, shines extra bright with classic green and red décor, warm white lights, a showstopping 30-foot Christmas tree, and a nightly outdoor tree light show that's synced to holiday tunes. Santa's elves make an appearance through Camp DW holiday-themed events and crafts, with opportunities to write letters to Santa. (Crafts come at an additional fee.) The whole family can also enjoy roasting s'mores in the resort's back yard and listening to bedtime stories – all books selected from Dolly

Parton's Imagination Library – in the barn. This year the resort is also introducing a new entertainment offering in the form of Christmas carolers.

DreamMore Resort's signature restaurant, <u>Song & Hearth</u>, serves buffet-style family breakfasts and dinners featuring Southern classics made with seasonal flair. For guests visiting on Thanksgiving, Christmas Eve, Christmas Day and New Year's Eve, the 300-room resort will offer a curated holiday buffet of comfort foods like warm biscuits, a carving station, popular country sides and specialty desserts.

The Spa at Dollywood's DreamMore Resort gets into the holiday spirit with seasonal treatments aimed at de-stressing guests who are trying to navigate one of the busiest times of the year. They can choose from a peppermint and mocha-scented mani-pedi combo, a chocolatey facial that will leave skin hydrated and glowing, or an iced peppermint mocha massage that uses chilled infinite globes to soothe sore muscles and provide complete relaxation. To learn more about the spa and its treatments, check <a href="here">here</a>.



Dollywood's HeartSong Lodge & Resort Credit: The Dollywood Company

Guests who prefer woodland creatures, Santa's reindeer and holiday décor inspired by nature should choose a stay at <u>Dollywood's HeartSong Lodge & Resort</u>. On December 5, the 302-room lodge will host a tree-lighting event centered around its Murray Cypress Christmas tree, which measures more than 25 feet and that's traveling from a family-owned farm in Jesup, Georgia. The event will be hosted by Dolly's niece, Heidi Parton, and include music, popcorn, warm drinks and a holiday sing-along.

The merriment continues throughout the season with nightly musical entertainment, including special performances of holiday favorites at Acoustic Lobby every Friday and Saturday evening, and outdoor fireside sing-alongs of popular Christmas carols. Guests can also visit Camp DW and choose from a variety of festive craft activities available at an additional fee. HeartSong Lodge will also introduce Holly Claus, Santa's niece, who will interact with guests on select dates from Thanksgiving Day weekend onward.

HeartSong Lodge's culinary team offers a feast of locally sourced fare at its signature restaurant, <a href="Ember & Elm">Ember & Elm</a>. Dine here for a breakfast buffet or a la carte items, or at dinner for its thoughtfully crafted menu featuring Smoky Mountain Christmas festival favorites. The lodge will also host a family-friendly buffet in its main ballroom on each major holiday.

A stay at either of Dollywood's pair of resorts is the best way to experience the more than 6 million lights at Dollywood's Smoky Mountain Christmas festival because both hotels offer exclusive benefits like complimentary transportation, TimeSaver Passes, morning priority access to park attractions, package delivery of park purchases and more. For the ultimate holiday getaway, book the resorts' Christmas Tree Décor Package, which includes a decorated 3-foot faux Christmas tree, a letter from Santa's elves, baked cookies, a commemorative ornament, a Christmas-themed gift for each child in the room, and an assortment of holiday candies. The package is available throughout the duration of the Smoky Mountain Christmas festival at a starting rate of \$364 per night.\*

To learn more about Dollywood Resorts and to book a holiday getaway, please visit www.Dollywood.com/Resorts.

\*Rate does not include tax or Dollywood admission tickets. Blackout dates and minimum night requirements may apply. Cannot be combined with any other offers, promotions or discounts. Other restrictions may apply.

###

## **About Dollywood Parks & Resorts**

A highly awarded and widely recognized leader in the amusement industry, Dollywood Parks & Resorts – which is celebrating its 40th anniversary season throughout 2025 – consists of the 165-acre Dollywood's DreamMore Resort Dollywood's Splash Country; and two award-winning resort properties: Dollywood's DreamMore Resort and Spa and Dollywood's HeartSong Lodge & Resort. As unique as its namesake and owner Dolly Parton, Dollywood is the 2010 Applause Award winner, the theme park industry's highest accolade; winner of 64 Golden Ticket Awards; and recipient of 28 Brass Ring Awards for Live Entertainment. The park is located near Great Smoky Mountains National Park and earned the Golden Ticket Award for the Best Park in the world in 2023. In 2022, 2024 and 2025, Dollywood was named by Tripadvisor as the #1 theme park in the country based on actual guest reviews. It also has been recognized as a top U.S. theme park by USA Today on multiple occasions. Dollywood is open mid-March through early January and offers rides and attractions, shows and crafters authentic to the East Tennessee region. Dollywood's Splash Country, recognized by the Travel Channel and Tripadvisor as one of the country's most beautiful water parks, operates from mid-May to mid-September.

Dollywood's DreamMore Resort and Spa and Dollywood's HeartSong Lodge & Resort provide guests with spectacular mountain views and family-friendly amenities next door to Dollywood theme park and Dollywood's Splash Country. For more information, visit <u>Dollywood.com</u>. Park operating days and hours vary.

## **MEDIA CONTACT**

Rachel Dinbokowitz rachel@mindybiancapr.com